

theguardian

# CLIMATE CHANGE SUMMIT 2009

Moving from awareness to action  
in tough economic times  
Monday 15 June 2009, Hotel Russell, London

[guardian.co.uk/climatesummit](http://guardian.co.uk/climatesummit)



Sponsor

Food and Drink  
Federation



Making a real difference

# Programme

**08.15**  
**Registration & morning refreshments**

**09.10**  
**Chair's opening remarks**  
**Jo Confino**, head of sustainable development and Guardian executive editor, Guardian News & Media

## The economic environment

**09.20**  
**Keynote address**  
**A stronger business case than ever: keeping climate change on the agenda during economic recession**

- Reaffirming our resolve: reviewing the opportunities that continued investment in reducing impact on our climate presents to business
- Climate crisis vs. financial crisis? Explore how businesses can build the case to commit to tackling climate change in the current economic climate
- A long-term investment: discuss how businesses can address impact on climate whilst delivering on a bottom line that is under severe pressure

**David Kennedy**, chief executive, Committee on Climate Change

**09.50**  
**Panel discussion**  
**Balancing long and short-term objectives: how can businesses adapt to ensure they are well placed to compete in a post-recession low-carbon economy?**

- Life beyond recession: how can business reform now to capitalise on the opportunities opened up by a future low-carbon economy?
- What fundamental changes to core business strategy need to take place in order to remain competitive in a future that is low carbon?
- Carbon efficiency, cost efficiency: what are the win-wins that deliver improved efficiencies, cost savings and significantly reduce business impact on climate change?

**Fiona Dawson**, chief executive, Mars UK

**Gavin Neath**, chairman, Unilever UK

**Nick Robins**, head of climate change centre, HSBC

**Andrew Simms**, policy director and head of climate change programme, nef

**10.30**  
**Coffee break & networking**

## Policy briefings

**11.00**  
**International policy**  
**A new era of responsibility: how will international policy developments impact business?**

- Post-Poznan, pre-Copenhagen: exploring the potential parameters of a post-Kyoto agreement and discussing its potential affect on business in the UK

- Explore progress on legislation under Obama and the new American administration and discuss how it could influence the formation of a new global deal
- What role do China, India and other big emitters have to play in the structuring of a new agreement and what would this mean for the formation of new international emissions targets?

**Yvo de Boer**, executive secretary, UNFCCC

**11.30**  
**UK policy**  
**The road to 2050: what role does business have to play in leading the battle against climate change?**

- Putting it into practice: what does the Climate Change Act actually mean for business today?
- Interim targets and future legislation: how should business be adapting to comply with future regulation?
- Rising to the challenge: how will businesses be supported to deliver the emissions cuts required to achieve an 80% reduction?
- What needs to change in the policy and regulatory environment to enable business to actively reduce their impact on climate change?

**12.00**  
**Panel discussion and delegate response to policy briefings**  
**Policy into practice: how will current and future legislation shape the way you do business?**

**Panel chair:**

**Martin Wright**, editor in chief, Green Futures

**Andy Atkins**, executive director, Friends of the Earth

**Zac Goldsmith**, parliamentary candidate, Richmond Park and North Kingston and director, The Ecologist

**Simon Hughes**, Liberal Democrat shadow secretary of state for energy and climate change

**Frances O'Grady**, deputy general secretary, TUC

**12.40**  
**Lunch**

# Programme

## Tackling climate change in practice

13.40

### Snapshot case studies

#### What changes to business practice have both mitigated impact and enhanced performance?

- Carbon efficiency, cost efficiency: what are the win-wins that deliver improved efficiencies, cost savings and significantly reduce business impact on climate change?
- Less talk more action: how have businesses adapted to embed a commitment to significantly reduce emissions in practice?
- Gaining buy-in: how has the breadth of opportunity and risk that low-carbon operations open up been communicated?
- How have direct and indirect emissions been measured and reduced?
- What cost savings and improved efficiencies have been achieved?

**Bill Bartlett**, director, corporate affairs, McCain Foods

**Edward Butt**, VP sustainability, Reckitt Benckiser

**Donna Young**, head of climate change, BT

14.10

### Extended Q&A and delegate response to case studies

#### What can these examples teach your business?

14.50

Afternoon breakouts round 1: delegates can attend breakouts 1, 2 or 3

### Breakout 1

#### The Carbon Reduction Commitment: are you prepared?

- Understanding new carbon emissions regulations: how will the CRC affect your business?
- Preparing for the cap-and-trade scheme: what are the best approaches to adopt to reduce your energy consumption?
- Consider the cost of non-compliance and explore how to finance the changes to your business

**Jane Dennett-Thorpe**, head of carbon reduction commitment, Department of Energy and Climate Change

### Breakout 2

#### Communications & reputation: avoiding greenwash at all costs

- Understanding how to communicate performance accurately
- Green vs. economy: explore how to resonate with consumers in an increasingly sensitive market
- Building loyalty and brand trust by maintaining a strong commitment to reducing your business' impact on climate

### Breakout 3

#### Measuring and reducing emissions across your supply chain

- How do you evaluate and calculate emissions

across your supply chain?

- Where does the ultimate responsibility lie? Defining who should take ownership for emissions up and down the supply chain
- Working with suppliers to reduce emissions across your supply chain

**Stephen Reeson**, energy manager, Food and Drink Federation

15.35

### Coffee break & networking

16.00

Afternoon breakouts round 2: delegates can attend breakouts 4, 5 or 6

### Breakout 4

#### Renewable energy and green technologies

- Developing a financially sound business case to secure investment in energy efficient technologies
- Not just turning off the lights: what changes to the way that you do business can secure greater cost control and increased efficiency?
- Explore practical strategies for minimising usage and maximising efficiency

**Charles Anglin**, director of communications, BWEA

### Breakout 5

#### Peak water? Mitigating water stress

- Ensuring water management forms part of a holistic climate change strategy
- Examine technologies that have been implemented in practice to increase water efficiency
- Embracing a sensitivity to water stress and exploring how managing water consumption presents potential cost savings

**Lena Staafgard**, principal advisor, Forum for the Future

### Breakout 6

#### Emissions trading and carbon markets

- A legitimate strategy to addressing climate change?
- Discuss progress towards a global emissions trading scheme and explore what it would mean for your business
- Carbon taxes and carbon trading: consider the risks and opportunities presented to your business

**Bryony Worthington**, director, Sandbag  
**Stephen Reeson**, energy manager, Food and Drink Federation

16.45

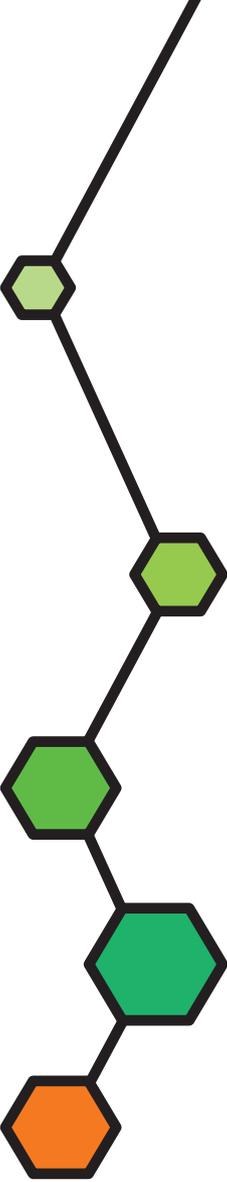
### Closing keynote address

#### Beyond carbon: developing a holistic approach to addressing your business' impact on climate change

17.15

### Chair's closing remarks & close of conference

**Register for your delegate place today at [guardian.co.uk/climatesummit](https://guardian.co.uk/climatesummit)**



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## Making a real difference

The Food and Drink Federation is the voice of the UK food and drink industry, the largest manufacturing sector in the country. FDF's membership comprises manufacturers of all sizes as well as trade associations and groups dealing with specific sectors of the industry. FDF helps its members operate in an appropriately regulated marketplace to maximise their competitiveness; communicates industry's values and concerns to Government, regulators, consumers and the media; and works in partnership with key players in the food chain to ensure food is safe and that consumers can have trust in it.

For more information on sponsorship opportunities available at the summit please contact Tim Jenkins on 020 3352 5987 or Charlie Wilkie on 020 3353 2650

# Marketing partners

For information on marketing opportunities available at the summit please call Sarah Wasser on 020 3354 8646

