

Wednesday, 5 June 2013

10.00 – 17.00: Pre-Conference Day 

“Thinking Lab: The future goes mobile?!” – Trends im Bildungsmanagement

(separate Anmeldung)

Referentin: Sina Fäckeler, Swiss Centre for Innovations in Learning

5th international scil Congress, 6-7 June 2013, St.Gallen

Lost in Transition? Pathways to successful Learning in Organisations

Executive Campus of the University of St.Gallen, Switzerland

Thursday, 6 June 2013

09.00 – 10.00: Registration

10.00 – 10.15: Introduction 

Lost in Transition? Pathways to successful Learning in Organisations



Prof. Dr. Sabine Seufert
Swiss Centre for Innovations in Learning
Executive Director

10.15 – 12.00: Keynote Session 

Intergenerational Learning The digital native lens: How to design learning in the future?



Philipp Riederle
Podcaster, Speaker,
Consultant & Moderator

The corporate lens: How to design learning for all generations?



Adrian Cojocar
OC Oerlikon
Chief HR Officer of



Stephanie Schoss
Institut für
persönlichkeitsorientiertes
Management AG (IPM)
Executive Director



Prof. Dr. Dieter Euler
Institut of Business Education
and Educational Management
Director
Thesis & Moderation

12.00 – 13.30: Lunch break

13.30 – 15.30: Workshops: Learning & development in Transition

Workshop 1 

Working is learning – learning is working?



Ruud Kronenburg
Caterpillar University
Dean



Dr. Tanja Fandel-Meyer
scil
Project Manager

Workshop 2 

**Praxisbeispiel RWE Development Center –
Unternehmerische Ausrichtung von Lernen
und Entwicklung**



Sabine Meiss
RWE Development Center /
RWE Service
RWE Leiterin



Dr. Christoph Meier
scil
Projektleiter

15.30 – 16.00: Coffee break

16.00 – 18.00: Workshops: Communities & mobile Learning

Workshop 3 

**Lost in Communities? Bayer Global Training
Community – A Case Study**



Claudia Nising
Bayer Business Service
GmbH
Training Consultant
Competence Training &
Development, Executive
Leadership Training &
Development

**Improving Knowledge Transfer
with Learning Communities
– A Case Study**



Dr. Lars Satow
SAP AG
Learning Manager &
Knowledge Transfer Architect

Workshop 4 

**Lost in Mobile Learning?
Warum soll ich unterwegs Lernen, wenn ich
mich auch langweilen kann?**



Max Gissler
Post CH AG
(ehemals „die Schweizerische
Post“) Leiter Neue Lernmedien /
Informatik Projektleiter und
Führungsfachmann

Die Zukunft des Lernens hat begonnen!



Andrea Kuhn-Senn
Center for Young
Professionals in Banking
(CYP)
Geschäftsleiterin

18.00 – 19.00: Keynote 

Turning the Page:

The next chapter in Education

How mobility, mobile media and mobile content creation, and next-Generation digital resources are transforming education?



Dr. William Rankin, PhD

Abilene Christian University (USA)

Honors College Fellow Professor of English Apple Distinguished Educator

Congress Dinner: Restaurant Lokremise, St.Gallen (separate registration)

Friday, 7 June 2013

8.30 – 9.15: Keynote 

Leadership and Learning



Prof. Dr. Heike Bruch

**Institute for Leadership and Human Resources Management
of the University of St.Gallen**

Professor and Director

9.15 – 10.45: Workshops: “Social Business Learning - knowing and doing”

Workshop 5 

Knowing: Social Business Learning

**Transition from formal to social,
collaborative and informal learning –
Concepts and examples**



Dr. Daniel Stoller-Schai

LerNetz AG

Head Geschäftsbereich
„Unternehmen“

Workshop 6 

***Doing: Practicable concepts in learning
(Round Table)***

**Lernprozessbegleitung: Einbindung von
Führungskräften in die
Kompetenzentwicklung**



Christian Lüdi

PostFinance

(ehemals „die Schweizerische
Post“) Leiter Fach- und
Verkaufsausbildung

Media Competence and Social Media



Prof. Dr. Katharina Stanoevska-Slabeva
Institute for Media and Communications Management of the University of St.Gallen
Professor

Know.Namics: Multi-Blogs und Wiki als zentrale Wissens- und Diskussionsplattform




Armando Schär
Namics
Projektleiter und Consultant

e-Kompetenzportfolio – ein Praxisbeispiel zur Lernprozessbegleitung



Sina Fäckeler
scil
Projektleiterin

10.45 – 12.00: Workshops: “Social Business Learning - knowing and doing”

Building and studying innovations in learning: Educational design research 



Dr. Susan McKenney
University of Twente (NL)
Associate Professor in the Learning & Cognition Group of the Centre for Learning Sciences and Technologies (CELSTEC)

Next Learning Framework 



Dr. Nick van Dam
Deloitte (NL)
Chief Learning Officer, Global Talent and Director Human Capital for Deloitte

12.30 – 14.00: Conclusion and lunch

14.00 – 17.00: Post-Conference Workshop  (separate Anmeldung)

“Innovation Spaces for Learning Professionals” – Professionalisierung des Bildungsmanagements



Dr. Ilona Diesner
Swiss Centre for Innovations in Learning