



GLOBAL PETER DRUCKER FORUM 2019

PROGRAM

NOV 21

TIME

ROOM

PLENARY 1

08:15 – 09:00

WELCOME AND OPENING

Forum Convening

Richard Straub Founder, Global Peter Drucker Forum

Conference Chair Introduction

Alexander Osterwalder Business Model Innovator, Co-Founder Strategyzer

Key Partners' Welcome

Ricardo Vargas Executive Director, Brightline Initiative

Alex Adamopoulos Chief Executive Officer, Emergn

Howard Sublett Chief Product Owner, Scrum Alliance

PLENARY 2

09:00 – 10:15

NETWORKS AND PLATFORMS – THE NEW MEANS OF VALUE CREATION

Chair

Adi Ignatius Editor-in-chief, Harvard Business Review Group

Speakers

Vinton G. Cerf VP and chief Internet evangelist, Google

Michael G. Jacobides Professor, London Business School

Miriam Meckel Founding publisher ada, Handelsblatt Media Group

Amy Webb Founder, Future Today Institute; Professor Stern School

Zhang Ruimin CEO and Chairman of the Board of Directors, Haier Group

The commercial landscape has been transformed by dense interconnectivity and interdependencies. Do the dazzling new opportunities outweigh the dark new threats?

10:15 – 10:45 – *Coffee Break*

PLENARY 3

10:45 – 12:00

THE ECOSYSTEM INSIDE – RETHINKING THE ORGANIZATION

Chair

Julia Kirby Senior Editor, Harvard University Press

Speakers

Ed Catmull Co-Founder Pixar Animation Studios

Rick Goings Chairman Emeritus Tupperware Brands Corporation

Axelle Lemaire Global Head of Terra Numerata; Partner at Roland Berger

Gisbert Rühl CEO, Klöckner & Co SE

Arthur Yeung Senior Advisor, Tencent Holdings Limited

As the pursuit of high performance shifts from an efficiency-minded, engineering model to a more growth-oriented, ecological one, management priorities must change.

12:00 – 13:15 – *Lunch Break*

Lunch Break Extra (Limited places – first come, first served)

Special session with **Bart Weetjens**, Zen Priest and Social Entrepreneur

Well Being Inspires Well Doing – includes body/mind awareness exercise and group activities

13:15 – 14:30

PARALLEL PLENARIES

#1

A NEW ERA FOR STRATEGY AND STRATEGY MAKING

Chair

Nicole Torres Senior Associate Editor, Harvard Business Review

Speakers

Martin Reeves Managing Director, Boston Consulting Group

Helmut Reisinger CEO Orange Business Services

Yoshikune Takashige Chief Strategist, Global Marketing, Fujitsu Limited

Rafael Ramirez Professor, Saïd Business School, University of Oxford

Strategy is difficult enough to set—and execute—when it focuses solely on the future of a firm.

When a larger ecosystem must be considered, strategists face much greater challenges.

#2

“MANAGING ONESELF” REVISITED

Chair

Arthur Kleiner PwC | Editor-in-chief, Strategy+Business

Speakers

Michael J. Gelb Executive coach

Rahaf Harfoush Digital Anthropologist

Scott Hartley Venture capitalist; start-up advisor

Whitney Johnson CEO, WLJ Advisors

Esther Wojcicki Founder of the Media Arts programs at Palo Alto High School

Peter Drucker’s popular “Managing Oneself” underscored that thriving organizations

depend on managers’ personal effectiveness. In today’s ecosystems era, some keys

to executive success have changed.

14:30 – 15:00 – *Coffee Break*

15:00 – 16:15

PARALLEL PLENARIES

#3

MANAGING INNOVATION IN ECOSYSTEMS

Chair

Philippe Dewost Senior advisor, Internet, Tech & Digital Transformation.

Speakers

Karolin Frankenberger Academic Director, Executive MBA HSG, University of St.Gallen

Sanjay Purohit Chief Curator EkStep Foundation; start-up advisor

Mikko Kosonen President, Sitra – the Finnish Innovation Fund

Noboru Konno President Japan Innovation Network

Peter Williamson Professor of International Management, University of Cambridge

High-impact innovation requires convergence on a vision of the future by many parties.

Learn how recent breakthroughs in many realms were achieved through alignment and collaboration.

15:00 – 16:15

PARALLEL PLENARIES

#4

CAPITALIZING ON NEW TECHNOLOGY AND CONNECTIVITY

Chair

Mehran Gul Project Lead, Digital Transformation of Industries, World Economic Forum

Speakers

Adam Cheyer Co-Founder & VP Engineering, Viv Labs; Co-Founder, Siri Inc.

Carsten Linz Global Head Digitalization Business & Functions, Group Digital Officer, BASF SE

Karenann Terrell Chief Digital & Technology Officer, GSK

Claudia Crummenerl Managing Director, Global Practice Lead People and Organization, Capgemini Invent

The communications and computing tools that gave rise to today's business ecosystems continue to evolve and surprise. Panelists discuss keys to thriving in this fast-moving space.

PLENARY 4

16:15 – 17:30

TRANSFORMING THE LEGACY COMPANY

Chair

Megan Reitz Professor of Leadership and Dialogue, Hult International Business School

Speakers

Lisa Hershman PTDO Chief Management Officer, US Department of Defense

Michael Joseph Interim CEO Safaricom; Chairman Kenya Airways

Helmut List Chairman and CEO, AVL List GmbH

Ralf Wintergerst Chairman of the Management Board, Group CEO of Giesecke+Devrient

Reto Isenegger Global Strategy Services Leader Ernst & Young Advisory

What does it take for an organization that was not "born digital" to succeed in the era of ecosystems? Learn from the experience of executives who have navigated both worlds.

17:30

CLOSE OF DAY ONE

Alexander Osterwalder, Conference Chair

19:30

GALA DINNER

EXPEDIT-HALLE



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08:30 – 08:45

DAY TWO CONVENING

Alexander Osterwalder, Conference Chair

PLENARY 5

08:45 – 09:45

WHEN AN ECOSYSTEM NEEDS AN OVERHAUL: THE CASE OF HEALTH CARE

Chair

Marie Ringler Ashoka Europe Leader

Speakers

Jos De Blok Founder & CEO Buurtzorg Nederland

Marc Funk CEO Lonza Group

Kevin Hrusovsky CEO Quanterix

Henrietta Egerth CEO, Austrian Research Promotion Agency (FFG)

In a vast and complex ecosystem like health care, seemingly modest tweaks can produce far-ranging consequences—while attempts at large-scale change bog down and go nowhere. What does it take to make real progress?

09:45 – 10:15 – Coffee Break

PLENARY 6

10:15 – 11:30

ECOSYSTEMS LEADERSHIP: NEW SCOPE, NEW SKILLS

Chair

Mary Meaney Senior Partner McKinsey & Company

Speakers

Kim Dabbs Global Director Social Innovation, Steelcase

Amy Edmondson Professor Harvard Business School

Jennifer Petriglieri Assistant Professor, INSEAD

Raj Sisodia Professor Babson College

Peter Oswald CEO Mondi Group

Leadership as an area of study is a fairly new discipline, yet most of its foundations were laid in the era of hierarchical, self-contained organizations. Leadership looks different when concerted action is required across a system over which no one has formal control.

11:30 – 12:45

PARALLEL SESSIONS

#1

BARCAMP

Moderator

Isabella Mader Executive Advisor, Global Peter Drucker Forum

#2

CITIES AS SOCIAL ECOLOGIES

Chair

TBA

Speakers

Cécile Maisonneuve President, Fabrique de la Cité

Thomas Madreiter Director of Planning, City of Vienna

Others TBA

11:30 – 12:45

PARALLEL SESSIONS

#3 INNOVATION SUPERCLUSTERS - TRUST-BASED COLLABORATION PLATFORMS FOR GROWTH INDUSTRIES

Speakers

Christian Rangen Founder, Engage // Innovate & Strategy Tools
Kristianne Paasche Special advisor cluster development and policies Norway
Janka Krings-Klebe Managing Partner co-shift GmbH

Innovation Superclusters are on the rise around the world: from Canada to China, Norway and the EU.

#4 ECOSYSTEMS DYNAMICS: UP, CLOSE AND PERSONAL

Chair

Bill Fischer Professor of Innovation Management, IMD

Speakers

Louise Juhl Director of Marketing & Communications Copenhagen Capacity
Wu Yong Internet of Food Platform Owner, Haier Group
Simone Cicero Managing Partner, Boundaryless

Two ecosystems, one conceptualized as the Internet of Food for the Smart Home, and the other a Nordic eSports ecosystem catalyzed by local government efforts to increase software development skills in the greater Copenhagen region, will be examined to better understand the design objectives, and operating principles.

#5 LEARNING ECOSYSTEMS

Chair

Kumaar Bagrodia CEO, LeapVault; Founder NeuroLeap

Speakers

TBA

12:45 – 14:00 – **Lunch break**

Young Generation Luncheon

with **Bernhard Kerres**, former opera singer, tech CEO and Silicon Valley Entrepreneur
Beating AI with Mozart – can we boost our brains in their creativity when listening to great music in ultra-cool working spaces?

14:00 – 15:00

PARALLEL PLENARIES

#5 KEYS TO CROSS-SYSTEM PROBLEM SOLVING

Chair

Sarah Green Carmichael Editor at Bloomberg Opinion

Speakers

Hal Gregersen Executive Director, MIT Leadership Center, MIT Sloan School of Management
Thomas Wedell-Wedellsborg Partner, The Innovation Architects
Christian Sarkar Founder of Ecosystematic and Double Loop Marketing LLC
Laurent Choain Chief People Officer, Mazars Group

The toughest and most important problems are always ones that require collaboration beyond any one manager's or policymaker's scope of control. One of the characteristics of ecosystems is the way how cooperation and competition need to be reconciled and made productive.

14:00 – 15:00

PARALLEL PLENARIES

#6

TAPPING THE HUMAN POTENTIAL IN ECOSYSTEMS

Chair

Andrew Hill Management Editor, Financial Times

Speakers

Bart Weetjens Social entrepreneur, Zen priest

Michele Zanini Managing Director, Management Lab

Avivah Wittenberg-Cox CEO of 20-first and author

Gianpiero Petriglieri Associate Professor of Organisational Behaviour, INSEAD

People originally formed companies and other large-scale organizations to achieve great things in their lives and communities, but many of these enterprises today frustrate more achievement than they enable. What changes could allow more human potential to be realized?

15:00 – 15:15 – *Stretch Break*

PLENARY 7

15:15 – 16:30

CULTIVATING ENTREPRENEURIAL HOTBEDS

Chair

Curt Carlson Professor of Practice at Northeastern University

Speakers

Sabine Herlitschka CEO, Infineon Technologies Austria

Young K. Sohn President & CSO, Samsung Electronics Company Limited

Tony Tan Keng Yam Former President Singapore

Silicon Valley wasn't hatched overnight: a whole ecosystem of elements coevolved together over several decades. Today, regional economies around the world are figuring out how to accelerate that process.

PLENARY 8

16:30 – 17:15

A CHANGING MANAGEMENT PARADIGM... FINALLY?

Chair

Johan Roos Chief Academic Officer, Hult International Business School

Speakers

Julian Birkinshaw Deputy Dean & Professor, London Business School

Rita Gunther McGrath Professor, Columbia Business School

Over the course of the "management century," theory, research, and practice have grown frustratingly apart. A new management paradigm, informed by an ecosystems mindset, could align them again.

CLOSE OF DAY TWO

Alexander Osterwalder, Conference Chair