

AUSSEN  
WIRTSCHAFT  
KONFERENZ  
**INVESTING IN SKILLS**

Montag, 15.06. - Dienstag, 16.06.2015

**PROGRAMM**

Wirtschaftskammer Österreich | Wiedner Hauptstraße 63, 1040 Wien

Konferenzsprache Englisch



gefördert im Rahmen von



einer Förderinitiative des Bundesministeriums für Wissenschaft,  
Forschung und Wirtschaft und der Wirtschaftskammer Österreich



## CONFERENCE

# INVESTING IN SKILLS

Monday, 15.06. - Tuesday, 16.06.2015

### PROGRAM (DRAFT, 13.05.2015)

Venue: Austrian Federal Economic Chamber | Wiedner Hauptstraße 63 | 1040 Vienna

#### Monday, 15.06.2015: WELCOME RECEPTION

Venue: Sky Lounge

---

<b>17.00 – 17.30</b>	<b>REGISTRATION</b>
<b>17.30 – 17.45</b>	<b>WELCOME AND OPENING REMARKS</b> <ul style="list-style-type: none"><li>• Martha SCHULTZ, Vice President, Austrian Federal Economic Chamber</li><li>• Andras HORVAI, World Bank Group</li></ul> Moderator: Alison LANGLEY, Journalist
<b>17.45 – 18.15</b>	<b>KEYNOTE: "SKILLS AND ECONOMY"</b> <b>THE RIGHT SKILLS FOR THE JOB</b> <ul style="list-style-type: none"><li>• N.N., Education Directorate, OECD Paris</li></ul>
<b>18.15 – 19.00</b>	<b>DISCUSSION: SKILLS – BETWEEN ECONOMY, SOCIETY AND POLITICS:</b> <b>A COMMON RESPONSIBILITY?</b> <ul style="list-style-type: none"><li>• Rania ANTONOPOULOU, Alternate Minister for Combatting Unemployment, Greece (tbc)</li><li>• Cristian AEDO, World Bank Group Washington</li><li>• Martina ERNST, Head of Human Resources, Erste Bank</li><li>• Thomas MAYR, ibw Austria – Research &amp; Development in Vocational Education and Training</li></ul>
<b>19.00</b>	<b>GET TOGETHER</b>

---

In cooperation with:

---

**TUESDAY, 16.06.2015: INVESTING IN SKILLS**

Venue: Room 6, Level C 1

---

**08.00 – 09.00**

**REGISTRATION**

---

**09.00 – 09.30**

**WELCOME AND OPENING REMARKS**

- Christian KESBERG, Austrian Federal Economic Chamber
- Monika ELSIK, Austrian Federal Economic Chamber
- Andy MASON, Social Protection & Labor, World Bank Group
- N.N., Representative European Commission (tbc)

Moderator: Alison LANGLEY, Journalist

---

**09.30 – 10.15**

**KEYNOTE: SOCIO-EMOTIONAL SKILLS: HOW CAN THEY BE DEVELOPED?**

- Omar ARIAS, World Bank Group
- 

**10.15 – 10.35**

**HOW COMPANIES INVEST IN SKILLS**

**TESTIMONIAL 1: COMPANY TRAINING**

- N.N, Company (tbc)
- 

**10.35 – 11.15**

**COFFEE BREAK & NETWORKING**

---

**11.15 – 11.35**

**HOW COMPANIES INVEST IN SKILLS**

**TESTIMONIAL 2: PILOTPROJECT YOUNG STARS: EXAMPLE MIBA – SLOVAKIA**

- Bernhard REISNER, Vice President Human Capital, Miba AG
- 

**11.35 – 11.55**

**HOW COMPANIES INVEST IN SKILLS**

**TESTIMONIAL 3: “sucCEEd”- TRAINING AND DEVELOPMENT AT BILLA CEE**

- Christian MEISTER, HR REWE International AG
- 

**11.55 – 12.30**

**RESUME & DISCUSSION**

- Omar ARIAS, World Bank Group
  - Bernhard REISNER, Miba AG
  - Christian MEISTER, REWE International AG
  - N.N., Company (tbc)
- 

**12.30 – 14.00**

**LUNCH BREAK**

---

**14.00 – 14.30**

**KEYNOTE: ENTREPRENEURIAL SKILLS – DO WE REALLY NEED NATIONAL STRATEGIES FOR ENTREPRENEURIAL LEARNING?**

- Anthony GRIBBEN, ETF - European Training Foundation, Torino
- 

In cooperation with:

**14.30 – 15.00** **APPLIED EDUCATIONAL POLICY- ENTREPRENEURIAL SKILLS PROGRAM / ENTREPRENEUR'S SKILLS CERTIFICATE® ENTREPRENEURIAL SKILLS PASS**

- Friederike SÖZEN, Austrian Federal Economic Chamber, Department for Education Policy
- Manfred BRANDNER, CEO, bit group

**15.00 – 15.15** **BREAK**

**15.15 – 16.45** **BREAKOUT SESSIONS**

- **POLICY MAKING FOR SKILLS (ROOM 4)**
- **PROCUREMENT POLICY / BUSINESS OPPORTUNITIES FOR EDUCATION PROVIDERS (ROOM 5)**

**SESSION 1: POLICY MAKING FOR SKILLS (ROOM 4)**

Moderator: Monika ELSIK, Austrian Federal Economic Chamber

**PRESENTATION OF SKILL SURVEYS: CEE AND CAUCASUS REGION**

Johannes KÖTTL, Senior Economist, World Bank Group Vienna

**THE ROLE OF SOCIAL PARTNERSHIP IN EDUCATION POLICY**

Thomas MAYR, ibw Austria - Research & Development in Vocational Education & Training

**CHANGING THE LAW: CHALLENGES**

Stelian Victor FEDORCA, Advisor to the Minister of Education and Scientific Research, Romania

Gabriela CIOBANU, National Centre for Technical Vocational Education & Training Development, Romania

**Q & A**

**SESSION 2: BUSINESS OPPORTUNITIES FOR EDUCATION EXPERTS AND CONSULTANTS IN INTERNATIONAL DEVELOPMENT PROJECTS (ROOM 5)**

Moderator: Klaus HOFSTADLER, Austrian Trade Commissioner Washington, Advantage Austria

**PROCUREMENT POLICY OF THE WORLD BANK**

Frederick KRANZ, Procurement Specialist, World Bank Group

**BUSINESS OPPORTUNITIES IN EDUCATION AND PROJECT EXAMPLES**

Christian AEDO, Manager Education, World Bank Group (tbc)

**TESTIMONIAL: PARTICIPATING IN TENDERS / IN IFI-FINANCED PROJECTS**

Bernhard HULLA, Executive Partner, Hulla & Co Human Dynamics

**Q & A**

**16.45 – 17.15** **WRAP-UP OF THE DAY (ROOM 6)**

Rapporteur Christian BODEWIG, World Bank Group

**17.15** **NETWORKING WITH SPEAKERS AT BUFFET**

**BILATERAL MEETINGS AND INTERNET ACCESS**

Room 3 is reserved for your bilateral meetings

Access to internet: Username: **guest** / Password: **guest**

In cooperation with:

In cooperation with:

